

#### A PARTNERSHIP OF



Kelowna



CENTRAL OKANAGAN ECONOMIC DEVELOPMENT COMMISSION TOURISM KELOWNA

### ACCELERATE OKANAGAN

# **KEY MESSAGES**

03

02

### **ABOUT US**

The business stories shared in the OKGo campaign tell the story of innovation and entrepreneurship in the Central Okanagan and will drive growth in all industries.

## **OUR TEAM**

OKGo is a collaboration between the Central Okanagan Economic Development Commission, Tourism Kelowna and Accelerate Okanagan.

## **OUR SERVICES**

01

Our partnership raises awareness of the Central Okanagan's economic and tourism opportunities and looks to position the region for economic growth.

## ACHIEVEMENTS

The OKGo campaign is an international and national award-winning campaign that gets everyone from startups to established businesses and innovative thinkers excited.

04